# Southwest Virginia Museum 10-Year Master Plan Public Information Meeting

**April 4, 2023** 





# Agenda

- Opening Remarks:
  - Kelly McClary, Planning and Recreation Resources Director
  - Dr. Melissa Baker, Virginia State Parks Director
- Introduction to the Virginia State Park System, Welcome, Park Purpose and Background:

Gretchen Cope, Park Manager

- Meeting Purpose, Goals and Master Planning Process:
  - Samantha Wangsgard, Chief Planner
- Master Plan Goals: David Bryan, State Parks Planner
- Park Physical, Natural and Cultural Resource Inventories:

David Bryan, Burke Greear, Historic Preservation Specialist

- Public Input Opportunities: Samantha Wangsgard
- Wrap Up: Samantha Wangsgard



# Housekeeping

- Please mute your phones and computer microphones
- •Please hold questions until the end of the presentation
- •Additional comments will be received until **May 4, 2023** via email to: Samantha Wangsgard at <a href="mailto:samantha.wangsgard@dcr.virginia.gov">samantha.wangsgard@dcr.virginia.gov</a>.
- Meeting materials will be made available at: https://www.dcr.virginia.gov/recreational-planning/sw-masterplan



# **Opening Remarks**



#### VIRGINIA STATE PARKS

#### DISTRICTS

**●**DCR

#### District 1 - Tidewater District 3 - Shenandoah District 5 - Piedmont District 6 - Southwest BI - Belle Isle State Park DO - Douthat State Park CL - Claytor Lake State Park BK - Breaks Interstate Park NT - Natural Tunnel State Park CR - Clinch River State Park **CP** - Chippokes State Park JR - James River State Park FS - Fairy Stone State Park ST - Shot Tower Historical State Park FC - False Cape State Park GH - Grayson Highlands State Park **NB** - Natural Bridge State Park MR\* - Mayo River State Park SW - Southwest Virginia Museum Historical FL - First Landing State Park SE - Seven Bends State Park OC - Occoneechee State Park **HM** - Hungry Mother State Park State Park **WR** - Wilderness Road **KP** - Kiptopeke State Park SH - Shenandoah River State Park SM - Smith Mountain Lake State Park NR - New River Trail State Park State Park SK - Sky Meadows State Park SR - Staunton River State Park MA - Machicomoco State Park MP\* - Middle Penninsula State Park RANGER District 4 - Central YR - York River State Park TL - Twin Lakes State Park BC - Bear Creek Lake State Park District 2 - Potomac **HB** - High Bridge Trail State Park CA - Caledon State Park HL - Holliday Lake State Park SE SH MN LA - Lake Anna State Park PO - Pocahontas State Park LE LE - Leesylvania State Park PW - Powhatan State Park MN - Mason Neck State Park SB - Staunton River Battlefield Historical State Park SN - Sweet Run State Park SC - Sailor's Creek Battlefield Historical State Park WE - Westmoreland State Park DO WW - Widewater State Park PW BC PO SC HB \* under development .CL HM ST SW

FS\*

MR

NR

•GH

'NT

Tennessee

SB

OC

North Carolina



FC

### Welcome to Southwest Virginia Museum Historical State Park



- Joined the Virginia State Park System in 1948
- Museum is a National Historic Landmark
- •Features a vast array of cultural resources
- Offers a wide variety of programs and events
  - "Gathering in the Gap" Music Festival
  - Lunch on the Lawn Music Series
  - Acoustic Coffee House
  - Various Children's Programs and Camps
  - WiseJAMS
  - Hoots 'N' Haints
  - Festival of Trees
- Active volunteer and community engagement programs

# Park Purpose

- SWVA Museum's purpose:
  - "to collect, preserve, and interpret the history of Southwest Virginia in perpetuity through educational exhibits and programs"





# Park Background

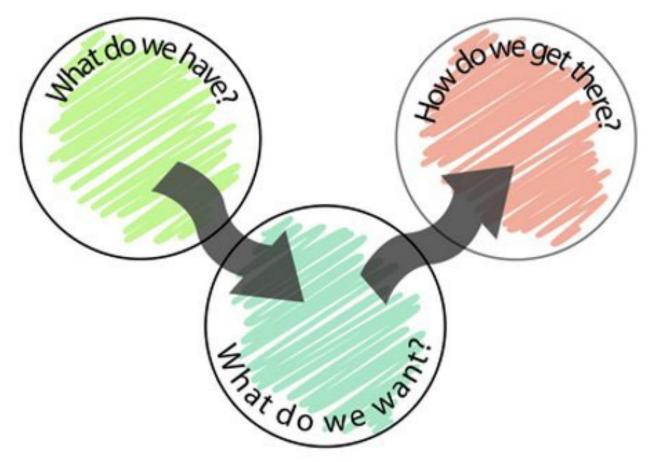
- Park includes the Museum, Carriage House, Poplar Hill Cottage, multiple support buildings, & some adjacent parcels
  - In-progress acquisition of parcel with Interstate 101 Railcar
- Museum houses artifacts conveying the history/culture of Southwest VA & various global artifacts
- Diverse range of educational programming and festivals

# Meeting Purpose and Goals

- Introduce attendees to the park and Master Planning process
- Review park resources
- Provide public with opportunity to provide input with regard to the future of the park



# **Master Planning Vision**





# **Master Planning Process**





#### **Master Plan Goals**

- Emphasize and build upon unique cultural resources and community programs.
- Establish ambitious, achievable Phased Development Plan:
  - Guided and informed by Resources
  - Consistent with Visitor Experience themes and objectives
  - Incorporates Public Input



# Resources Lead the Way

The Virginia State Parks mission is to conserve the **natural**, **scenic**, **historic and cultural resources** of the Commonwealth of Virginia and to provide recreational and educational opportunities consistent with good stewardship of these lands, water and facilities that leaves them unimpaired for future generations.

Natural,
Physical, and
Cultural
Resources

Visitor Experience

Needs Assessment and Phased Development





- The Southwest Virginia Museum
  - Also known as the Ayers House
  - Constructed 1888-1895
  - 11,756 sq. Ft.
  - Locally quarried limestone and sandstone exterior
  - Original limestone wall surrounds the property
  - Intricately designed Red Oak interior
  - Purchased by C. Bascom Slemp in 1929, starting in motion a series of events that eventually led to the site's incorporation as a Museum in the Virginia State Parks system





- The Carriage House
  - Located West of the Museum building
  - Constructed around the same period as the Museum (exact date unknown)
  - 2,392 sq ft
  - Painted brick exterior
  - Currently utilized to store the Museum's Collections while they are not on display





- Administrative Offices
  - Located across the street, northwest of the Museum
  - Constructed ~1940
  - 4,128 sq ft
  - Wood framed structure with mixed exterior of brick, vinyl siding and aluminum siding
  - Currently utilized as offices for Museum staff as well as a staff meeting room





#### Poplar Hill Cottage

- Located across the street, northwest of the Museum
- Constructed 1985
- 1,282 sq ft
- Wood framed structure with mixed exterior of brick, vinyl siding and aluminum siding
- Quaint cottage available for overnight rental by Park Visitors
  - Three Bedrooms
  - Two Full Bathrooms
  - Kitchen
  - Living Room
  - Up to 8 Guests

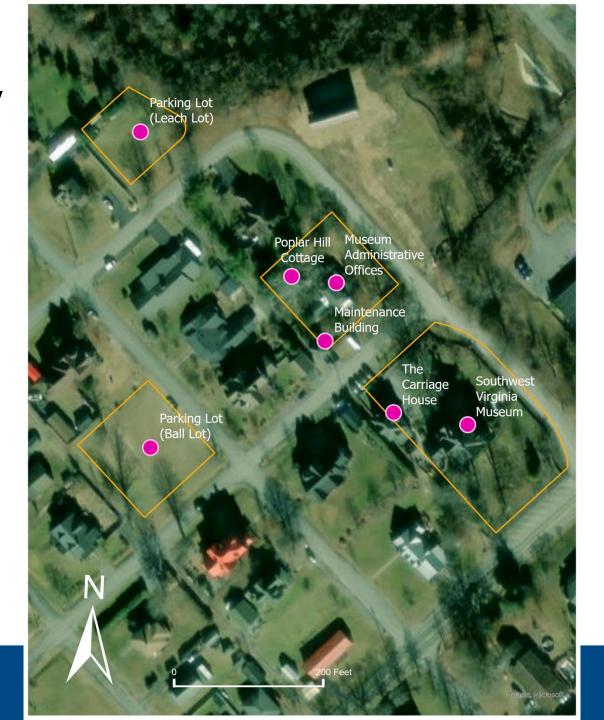




- Other Structures:
  - Park Manager Residence
  - Maintenance Building
  - Various Storage Sheds
  - Museum Lot's Stone Wall
  - Ball Lot (W) and Leach Lot (NW)
    - Utilized primarily for parking at special events



### Map of Key Physical Resources







### **Natural Resources**

The Park's Victorian Gardens and landscaped surrounding provide many species, including native species, that add natural beauty to the site, enhancing the visitors' experience:

Native Species:		
Common Name	<u>Genus</u>	<u>Species</u>
American Holly	llex	americana
Bee Balm	Monarda	spp.
Black Walnut	Juglans	nigra
Flowering Dogwood	Cornus	florida
Lily of the Valley	Convallaria	majalis
Red Maple	Acer	rubra
Rhododendron	Rhododendron	catawba
Sugar Maple	Acer	saccharum
Tulip Poplar	Lirodendron	tulipifera
White Ash	Fraxinus	americana
White Oak	Fagus	alba
Winterberry	llex	verticillata
Yucca	Yucca	aloifolia aloepartment of Conservation & Recreation



#### **Natural Resources**

- Challenges
  - Invasive Species
    - Plants (e.g. Privet)
    - Insects (e.g. Emerald Ash Borer)



Emerald Ash Borer

Credit: David Cappaert, MSU, bugwood.org, invasivespeciesva.org



#### **Cultural Resources**

- Overview of the Overall Collection
  - A Brief History
  - The Role of C. Bascom Slemp and Janie Slemp Newman
  - Purchase of the Ayers House (1929)
  - Creation of the Slemp Foundation (1940s)
  - The Museum as a Satellite of Hungry Mother State Park (1948)
  - The Role of James True (Curator, 1946-1974)
  - Stand alone Virginia State Park (1988)
  - Celebrating 75th Anniversary this year



#### **Cultural Resources**

- Overall Collection Includes:
  - 4,600+ Photographs
  - 3,800+ Documents
  - 2,000+ Books
  - 50,000+ Additional Artifacts and Natural Specimens

Contains objects consisting of wood, stone, leather, metal, glass, textiles and other materials. Human-produced antiquities found in the collection span at least 6,000 years, along with natural history specimens that can reach back millions of years. With such a vast array of objects, the collection is certainly diverse, and incrementally expanding (within scope).



# **Selected Sample of Artifacts**



#### **Public Input Opportunities**

- Your Input is Needed
  - Please complete the paper survey
  - Turn in on back table before you leave
- Survey will also be available online on the project webpage: https://www.dcr.virginia.gov/recreat ional-planning/sw-masterplan
- Input will be used to help inform the SWVA Museum park experience as well as future development and staffing needs



