VIRGINIA FLOOD AWARENESS WEEK

MARCH 8-14, 2020

TOPIC: Safety and Preparedness

OUTREACH ACTIVITIES

EXAMPLE 1

Facilitate a workshop in your community about how to prepare for flooding. Work with your emergency manager to share information about preparing for floods, creating go-bags, evacuation plans, etc.

Work with local Boy Scout and Girl Scout troops. Boy Scouts can earn an **Emergency Preparedness merit badge**, and Girl Scouts can earn an **Emergency Preparedness patch**.

The Virginia Department of Emergency Management has preparedness resources available online here: **www.vaemergency.gov/prepare/**

Ready

Check **Ready.gov/floods** *for more ideas.*

EXAMPLE 2

Use the **Turn Around, Don't Drown®** phrase to educate your community of the dangers of driving through flooded roads. This might be accomplished by sharing through social media or your community website, or hosting a workshop. Consider hosting a training for your coworkers or through a driver's education program. It only takes 12 inches of water to float away most cars.

View National Weather Service's **policy** for using the phrase, as well as videos and print materials.

EXAMPLE 3

What's the difference?
It can be confusing to keep up with all the different weather alerts. Make sure your community knows what each means and what actions to take.

The National Weather Service provides **language** you can use.

SHARE

Share DCR's Flood Awareness Week posts on Facebook and Twitter.
Follow **#FloodAwareVA**. Additional resources: **www.dcr.virginia.gov/floodawareness**

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Virginia Department of Conservation & Recreation