VIRGINIA FLOOD AWARENESS WEEK

MARCH 14-20, 2021

TOPIC: Flood Insurance

OUTREACH ACTIVITIES

EXAMPLE 1

Work with local insurance agents, realtors and lenders to distribute brochures about flood insurance in their offices.

*FEMA has **multiple brochures** that can be ordered for free. These take about four to six weeks to arrive, so make sure you place your order early.*

EXAMPLE 2

Share information with local insurance agents about agent-specific resources related to flood insurance.

Let them know about FEMA's agent-specific resources at **agents.floodsmart.gov**.

EXAMPLE 3

Educate residents that anywhere it can rain, it can flood, and flood insurance is financial protection. Anyone in a National Flood Insurance Program (NFIP) participating community can purchase NFIP flood insurance. This includes homeowners, renters and businesses.

NATIONAL FLOOD INSURANCE PROGRAM

Share information about flood insurance through social media and your website, host an open house, put brochures out in community buildings, etc. FEMA has information and resources available at **www.floodsmart.gov**.

SHARE

Share DCR's Flood Awareness Week posts on Facebook and Twitter.
Follow **#FloodAwareVA**. Additional resources: **www.dcr.virginia.gov/floodawarenessweek**

DCR
Virginia Department of Conservation & Recreation