**Customizable script for a VACS radio ad or public service announcement**

***Send to:*** *Local radio stations as a radio ad (paid) or public service announcement (free).*

***Note:*** *This is a script that someone from the radio station will read on air. You do not have to send a voice recording.*

**SCRIPT: 30-second ad/PSA**

More money than ever is on the table for Virginia’s farmers. Your Soil and Water Conservation District wants to help you get your share.

Farmers can receive up to $300,000 in Virginia Agricultural Cost-Share funds for practices that protect water quality, enrich the land — and boost the farm’s bottom line.

Contact the [NAME] Soil and Water Conservation District at [TELEPHONE NUMBER].

Don’t leave money on the table!