The Virginia Outdoors Plan is the state's official guide for meeting Virginia's outdoor recreation and land conservation needs.

- The plan is produced every five years by the Virginia Department of Conservation and Recreation.
- The plan helps Virginia qualify for federal funds for outdoor recreation through the Land and Water Conservation Fund.
- Resources, organizations and partners responsible for managing outdoor recreation, open space and conservation lands are identified in the plan.

Kev features

- Results of the 2017 Virginia Outdoors Demand Survey.
- Health, economic and other benefits of parks, trails and land protection.
- Updated VOP Mapper, the online mapping tool for viewing outdoor recreation and land conservation resources.
- Featured projects listed for each of Virginia's 21 planning districts.

Funding and economic impact

Virginians support a dedicated source of funding for the aguisition and development of new outdoor recreation facilities and the maintenance of existing facilities.

Since 1965, more than 400 projects in Virginia have been funded through the federal Land and Water Conservation Fund. The program provides 50 percent matching funds to state agencies and localities for the acquisition and development of outdoor recreation resources.

70% of Virginians support public spending to prevent the loss of natural areas and open spaces.

\$304.5 million

Virginia State Parks 2017 economic impact

\$1.1 billion

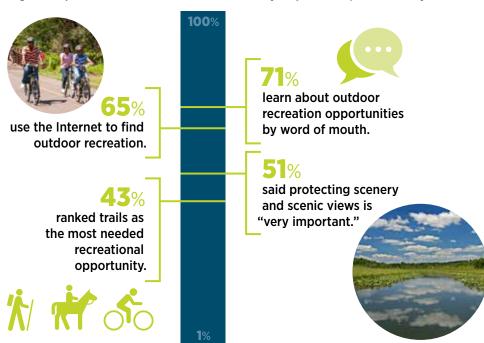
2017 visitor spending at national parks in Virginia

Survey highlights

2011

2017

Results of the 2017 Virginia Outdoors Demand Survey provide a useful basis to support strategic planning for Virginia's outdoor recreation needs. The survey was administered by the Center for Survey Research at the University of Virginia. 14,000 households were mailed surveys. 3,252 completed surveys.



use the Internet to find outdoor recreation.	100%	learn about outdoor recreation opportunities by word of mouth.
ranked trails as the most needed recreational opportunity.	10/	said protecting scenery and scenic views is "very important."

	1%			
Access to Outdoor Recreation Opportunities		Respondents who said Protection of Natural Areas is Very Important		
70 %	Very important	2011	65.8%	
36.1% 23.2% 8.2% 5.9%	Important Not important	2017	81.	7 %

Top 10 Outdoor Recreation Activities by Participation

	% households
Visiting natural areas	71
Driving for pleasure	67
Walking for pleasure	67
Visiting parks (local, state and national)	56
Swimming/outdoor pool	48
Sunbathing/relaxing on a beach	47
Viewing the water	38
Swimming/beach/lake river (open water)	37
Visiting historic areas	35
Freshwater fishing	34

See results for more than 100 activities at www.dcr.virginia.gov/vop.

Virginia's outdoor recreation assets

2.440 local and regional parks

state parks

56,782 acres of natural area preserves

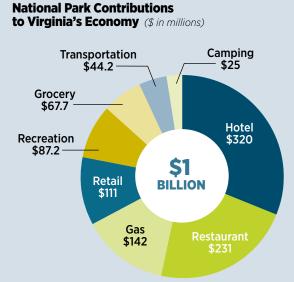
4,081,571 acres of conserved land



1 million acres of globally significant conservation sites

> **860** miles of designated scenic rivers

water access sites



Source: National Park Service

Source: Virginia Department of Conservation and Recreation



On April 24, 2018, Gov. Ralph Northam announced a new state land conservation strategy:

"I believe that we need a land conservation strategy that is focused and targeted toward making measurable progress on our natural resource goals ... Through this data-driven process, we will prioritize the most important targeted lands and direct limited resources toward those conservation projects that provide the greatest benefit in the most cost-effective manner."

Virginia Outdoors Plan Summary 2018



Challenges for planners and providers

- Climate change More frequent and extreme weather events caused by a changing climate threaten to destroy facilities and alter natural shorelines.
- Sea level rise Unpredictable rainfall patterns and sea level rise are stressing Virginia's native natural communities and species.
- Carrying capacity Balancing resource protection with user needs and expectations is an added pressure for park planners and managers.
- Funding State natural resource agencies and nearly every local government struggle to meet citizen and visitor demands because of a lack of funding for parks and trails. There is no consistent funding source of state monies to sustain and increase outdoor recreation and land conservation.

See the full plan for analysis of these challenges. www.dcr.virginia.gov/vop

Photos, cover front: Sam Dean, Virginia Tourism Corp., cover back: The Virginia Highlands Horse Trail in the Mount Rogers National Recreation Area. Divergent Traveler, Virginia Tourism Corp. Inside left: The W&OD Trail. Christopher Hunter Photography, Virginia Tourism Corp., Crow's Nest Natural Area Preserve. Gary P. Fleming. right: Claytor Lake State Park. Sam Dean, Virginia Tourism Corp.



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