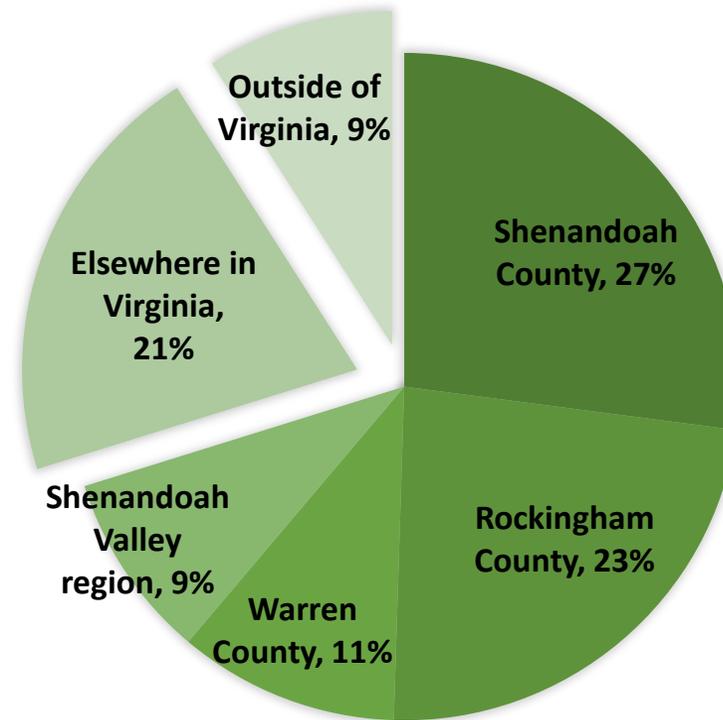


# Public Survey Results

- Live May 17 – June 25, 2021 in English & Spanish
- 9,283 Responses
- 5,456 Typed Comments

Top 5 Zip Codes of Respondents	Locality
10%	Harrisonburg
9%	Front Royal
8%	Woodstock
6%	Strasburg
5%	Broadway

## WHERE DO YOU LIVE?



2

INTERESTS

3

BENEFITS

4

MAP

5

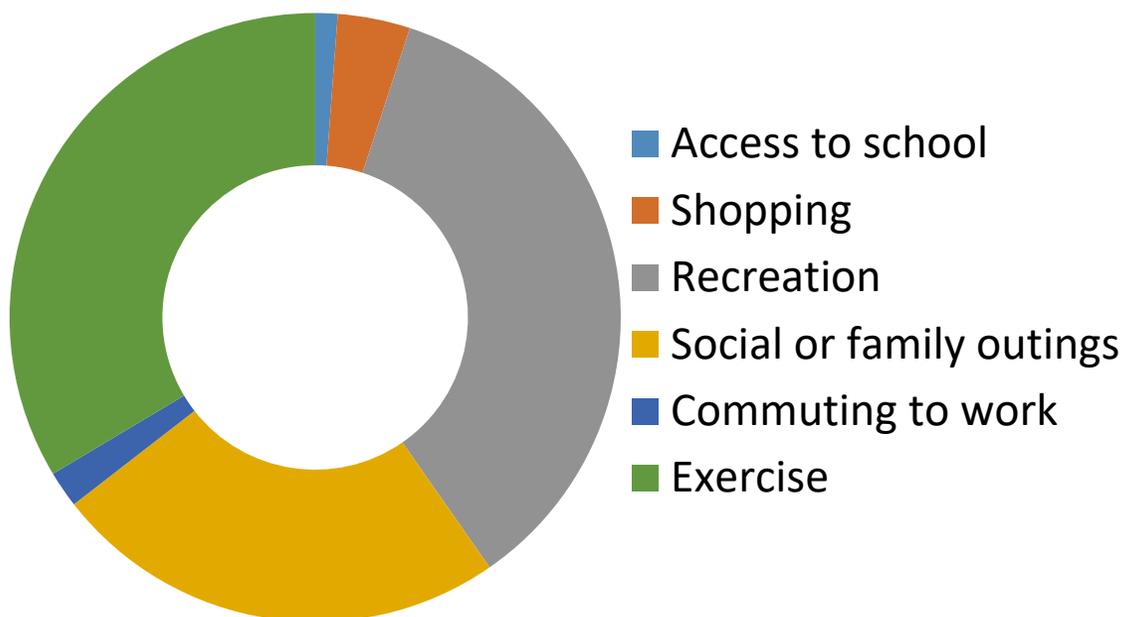
WRAP UP





- **94%** of respondents would use this path if built (*strongly agree or agree*)
  - 75% 'strongly agree'
- **96%** reported being interested in the project (*strongly agree or agree*)
  - 85% 'very interested'
- **86%** of respondents have used other trails in Virginia

### If built, how would you use this trail?



Desired Activity	% of Responses
Walking	38%
Biking	36%
Running	14%
Horseback Riding	3%
Scooter	2%
Rollerblading	3%
Other	2%
None	1%



### Average Ranking of Perceived Benefits (1 = highest rank, 5 = lowest rank)



ACCESS TO DESTINATIONS    SAFER PLACES TO WALK/BIKE    HEALTH AND WELLNESS    ECONOMIC DEVELOPMENT    IMPROVE QUALITY OF LIFE    INCREASE TOURISM



Marker Type	Count	% of Total
 Parking	9,573	44%
 Destinations	5,388	25%
 Amenities	5,840	27%
 Other	992	5%
<b>TOTAL</b>	<b>21,793</b>	

## Map Marker Distribution

*Numbers represent clusters of marker placement*

